

 ALERA
MARINE GROUP



LUXURY | 2026 | **PONTOONS**

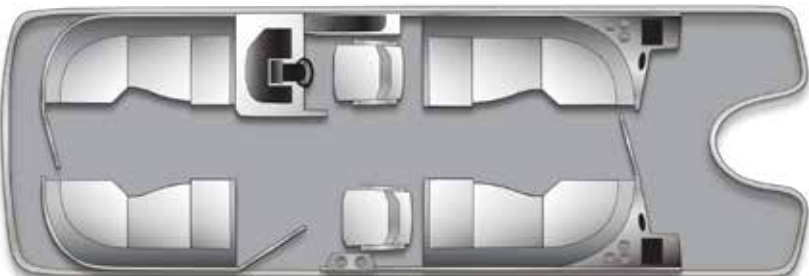
MODEL M | 23

The Alera Model M 23L and 23Q deliver a new level of pontoon performance with up to 500 HP, a refined tritoon hull, and a spacious layout designed for both power and comfort. Built with uncompromising craftsmanship, these models stand out as pontoons engineered for boaters who expect more.



23L LOUNGE

Length	25'6"
Width	8'6"
Weight (lbs)	3,400 TRITOON
Fuel Cap. (gals)	70 TRITOON / 30 BITOON
Horse Power	500 Max HP
Person Cap.	12



23Q QUAD CHAISE

Length	25'6"
Width	8'6"
Weight (lbs)	3,400 TRITOON
Fuel Cap. (gals)	70 TRITOON / 30 BITOON
Horse Power	500 Max HP
Person Cap.	12



Product information is as accurate as possible as of the date of publication of this brochure. Alera Marine Group is commitment to continuous product improvement thus - floorplans, materials, components, features, measurements, specifications, options, etc. are subject to change at any time without notice or obligation. Certain conditions may require additional equipment. Advertising and marketing photography may show optional equipment or props used for photography purposes only.

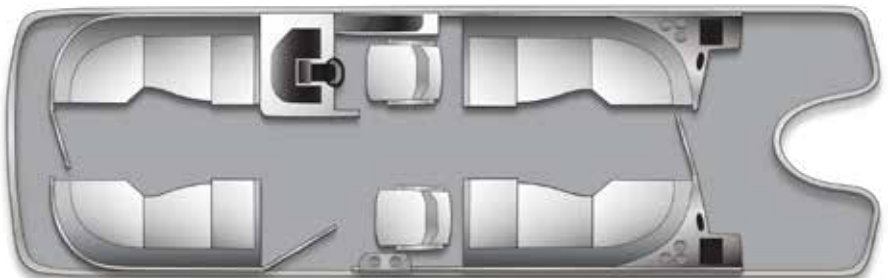
MODEL **M** | **25**

With its spacious deck, versatile lounger, and capacity for 14 aboard, the Alera Model M 25L and 25Q blends high-end performance with flexible functionality. Designed for both serious cruising and relaxed entertaining, it stands out as a premium pontoon choice that accommodates more while delivering an elevated experience.



25L LOUNGE

Length	27'6"
Width	8'6"
Weight (lbs)	3,850 TRITOON
Fuel Cap. (gals)	70 TRITOON / 30 BITOON
Horse Power	500 Max HP
Person Cap.	14



25Q QUAD CHAISE

Length	27'6"
Width	8'6"
Weight (lbs)	3,850 TRITOON
Fuel Cap. (gals)	70 TRITOON / 30 BITOON
Horse Power	500 Max HP
Person Cap.	14



Scan the QR code for more product information and specifications





CONSTRUCTION

- ① One-piece composite decking
- ② 2.5" Rail thickness
- ③ Pressurized multi-chambered tubes
- ④ Hydrodynamic nose cones
- ⑤ Power Bimini with locking front arms
- ⑥ Mercury® Propulsion
- ⑦ Luxury vinyl seating
- ⑧ 12" Ultrawide Simrad® Display
- ⑨ Extended bow and swim deck
- ⑩ RGBW Light package
- ⑪ Custom docking lights with lighted model designator
- ⑫ Patent pending fuel fill system/ski tow bar

A NEW ERA OF BOATING IS HERE



HELM DESIGN



Featuring a 12" Simrad® digital display, USB/USC charging ports, expanded storage, RGB controller, premium audio head unit, and automotive-grade stitching.

MERCURY ENGINE



For boaters who refuse to compromise, Mercury outboards represent the pinnacle of superior outboard design and performance.

FEATURES

STANDARDS

- Gen 2 One-piece Composite Deck
- Patent Pending Fuel Fill System/Ski Tow Bar
- Extended Bow and Aft Deck
- Roswell® R1 Premium Audio Package
- Power Bimini with Locking Front Arms
- Quick Deploy Extra Wide Step Ladder
- RGBW Light Package
- Helm Riser with built-in Trash Can/Lockable Storage and Extended Throttle
- Hand-stitched vinyl wrapped shroud and wheel
- USB/USC charging ports
- 12" Ultra-Wide Simrad®
- Back Lit Toggle Switch Descriptions
- USB/C Charging Ports in Furniture
- Custom Docking Lights with Lighted Model Designator
- Automatic Nav and Anchor Light Sensor
- SeaDek® Non-Skid Helm Comfort
- Dual Battery Storage Set Up with Automatic Helm Relay for Battery Disconnect
- One-piece Upholstered Rotomold Furniture Bases
- Pull-Up Cleats
- 2.5" Custom Exterior Rail Design
- 360 Degree Bumper
- 090 Pressurized Tubes with Schrader Valves
- Reinforced Multipoint Splash Fins
- One-piece Extruded Splash Rail
- Two Staged One-piece Extruded Lifting Strakes
- Aft Glass Door
- Friction Hinge Doors with Stainless Steel Latch
- Tilt Steering
- Quick Clip Mooring Cover

TRITOON

- In-floor Storage
- 70-gallon fuel tank
- Fully Enclosed Underbelly

OPTIONS

- Gold Rail Package
- Gold Script Option
- Gold Billet Docking Lights Package
- Double Bimini
- Drop Down Privacy Curtain
- Quick Release Fender Clips (Quantity 4)
- Removable Bow Filler
- Roswell Audio Upgrade (8" Speakers, 10" Subwoofer, 2-Amplifiers, Transom Remote, 2-8" Aft Speakers) Forced option w/Arch Upgrade
- 110V Battery Maintenance Charger
- Inflatable / Deflatable Air Pump Station
- Saltwater Package
- Roc Guard - Black PVC Toon Safeguard
- Metal Jacket Aluminum Toon Protectant
- Stainless Steel Enertia Mercury® Prop

MOTOR OPTIONS

- Mercury 150 - 500 R

CHASSIS OPTIONS

- Bitoon or Tritoon

RIGGING OPTIONS

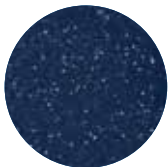
- Mechanical Steering
- Mechanical / XPA - Electric Steering (<200HP)
- DTS / Power Assist Steering

SPECTRE TOWER OPTIONS

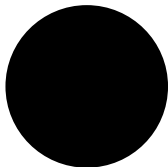
- Powered Tower w/ Electric Bimini
- 2-10" Custom Fiberglass Tower Speakers

COLOR OPTIONS

EXTERIOR



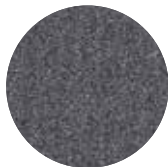
Icon Blue



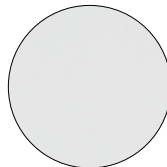
Matte Black



Metallic Black



Gunmetal



Fusion White

INTERIOR



Bayside Tan

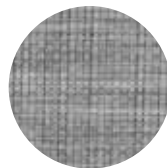


Phantom Grey

FLOORING



Bayside Tan



Phantom Grey

TOWER BASE

- Black
- Fusion White

TOWER ACCENT

- Black
- Gunmetal
- Fusion White
- Icon Blue
- Gold



ALERA

ACCOUNTABILITY

THROUGH INTEGRITY & HUMILITY

LEADERSHIP

THROUGH PEOPLE & PRODUCTS

EXCELLENCE

THROUGH QUALITY & INNOVATION

RELATIONSHIPS

THROUGH COMMITMENT & TEAMWORK

AUTHENTICITY

THROUGH TRANSPARENCY & COURAGE

PROPELLING PEOPLE FORWARD

There's a moment on the water when everything just clicks. The stillness. The speed. The freedom. That moment is why Alera exists.

We didn't start Alera out of frustration. We started it because we saw the right time to do something different, something better. Alera Marine Group was founded with a clear opportunity: to build a boat and a brand with real presence, real performance, and real purpose.

From day one, intentionality has been the driving force. Every design, every weld, every decision has been made to improve the user experience—for owners, for dealers, and for everyone who gets behind the helm of an Alera.

Our debut model, the Model M, is a reflection of everything we believe in. From smart service access to intentional wiring paths, nothing is accidental. It's a boat designed to last, perform, and be enjoyed—not just admired in a showroom.

When you own an Alera, you're joining something built for boaters, by boaters. Not just a pontoon. A movement. A new standard.

THE ALERA ERA



JOIN THE ALERA ERA



Scan to view Alera's socials or
visit our website for more info
ALERAMARINE.COM

